

GABRIEL ALUISY

MEMBERSHIP MARKETING EXPERT & BEST-SELLING AUTHOR



TOPICS:

BRAND DEVELOPMENT
MEMBERSHIP MARKETING
MARKETING TO MILLENNIALS
EFFECTIVE BRAND COMMUNICATION
ADVANCED SOCIAL MEDIA TACTICS

Gabriel Aluisy is the founder of The Private Club Agency, a Tampa, Florida based design, marketing and consulting firm focused on membership marketing and retention strategy at private clubs. He is the author of the bestselling book, *Moving Targets: Creating Engaging Brands in an On-Demand World* and the host of *Private Club Radio*.

Gabriel has been featured in *Entrepreneur*®, NBC, iHeart Radio, and many other leading publications. His keynotes have included the PCMA National Conference, The FLCMAA Club Summit, the Asia Pacific Golf Summit and many regional events. He is a graduate of American University's School of Communication.

Reviews

"We would strongly recommend Gabriel to any organization. We brought him out to speak on the topic of millennials at our conference – he came, he wowed the delegates and made a lot of friends!"
- Mike Sebastian, Asia Pacific Golf Summit

"Gabe offers an experienced perspective in the world of marketing and sales. **I would recommend him highly to any organization.**"
- Rick Coyne, Professional Club Marketing Association

"Gabe has the unique ability to take complex concepts and make them understandable while giving the audience actionable advice they can use."
- Chris Krimitsos, Tampa Bay Business Owners

"Gabe's well researched content is spot-on relevant to the challenges before the club industry today."
- Michael Crandal, Mission Hills CC

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YOUR AUDIENCE WILL LOVE GABE'S LATEST BOOK

If you're tasked with finding members for your club you will find instructions, best practices and little known hacks for building club membership in a sustainable way inside this book. Whether you're just getting started or you're a seasoned pro, this will be your go to desktop companion when formulating your club's marketing strategy for many years to come.

SPECIAL BOOK PRICING FOR GROUPS OF 20+

